

## STRATEGIC FUNDRAISING SERVICES

*Helping your nonprofit focus on fundraising needs during COVID-19 and beyond*



### GRANT RESEARCH PACKAGE

#### Let us do your research

- 8-10 well-researched prospects
- One-page profile on each prospect
- Excel spreadsheet with prospects, deadlines, funding priorities, links to website and suggested ask amounts
- 90-minute consultation time for initial call/video meeting to discuss organization's needs and a follow up to review prospects and strategies



### FUNDRAISING CHECKLIST

#### How is your nonprofit doing under COVID-19 in terms of your fundraising and donor retention?

##### Package includes

- Three hours of consultation time
- Roadmap for Fundraising Success™ template
- Brief audit of current fundraising strategies
- Suggestions on additional nonprofit resources and fundraising strategies



### NEW NONPROFIT STARTER PACKAGE

- 90-minutes of consultation time on best practices and legal requirements
- Board recruitment strategy and job descriptions
- Sample policies and procedures
- Recommendations on additional resources
- Roadmap for Fundraising Success™ template
- Advisement on systems for tracking relationships



### VIRTUAL EVENT ASSISTANCE

**Helping transition your in-person events to virtual ones, including cultivation, stewardship and ask events.**

#### Assessing and advising on current events

- Virtual event readiness assessment
- Coaching and strategy around converting to virtual events
- Tips and strategies for virtual events

#### Implementation of virtual events

- Customized plan & detailed timeline
- Social media materials prep
- Social media communication timeline
- Customized virtual strategies to maximize fundraising success
- Talking points and event scripts
- Sponsor package options



### CASE STATEMENT

- 90-minutes of consultation time
- 4-6 page framework document for all your fundraising appeals, grants and communications

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### SOCIAL MEDIA & COMMUNICATION SERVICES

#### Kickstarter Social Media Package:

- Set your social media course
- Coordinate fundraising goals with a comprehensive social media strategy
- Tools and resources to use long-term
- Consulting & coaching



#### Social Media Strategy and Management:

- Take your online presence to the next level
- Coordinate fundraising goals with a comprehensive social media strategy
- Managed social media posts
- Tools and resources to use long-term
- Consulting & coaching
- Monthly Analytical Reports
- **Additional services can include Marketing Campaigns, Fundraising Campaigns, Blog Management**



### STARTING A MAJOR GIFTS PROGRAM

- Three hours of consultation time
- Review of current donor database
- Identify your major gift threshold
- Assistance in identifying current top donors and lapsed donors
- Creation of customized major gift strategy
- Coaching on MOVES management system



### CREATING A STEWARDSHIP PLAN

- Three hours of consultation time
- Review current stewardship activities
- Customized donor-centric plan to recognize donors and increase retention rates
- Share best practices in Donor Relations
- Provide examples of personal touches to keep donors engaged and informed

***Dynamic Development Strategies can create customized packages for your current and ongoing needs***

### CONTACT US

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